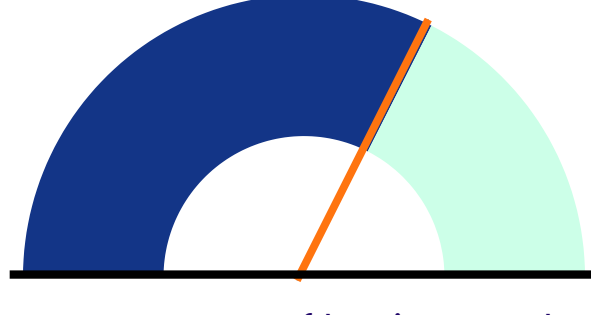


INNOVATION

Business registrants research 2025



65%

of businesses have **introduced a new or improved clinical service** to patients over the last three years

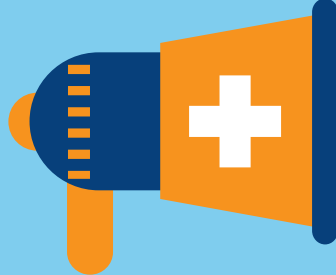
Innovating businesses have found the greatest benefits to be...

84%

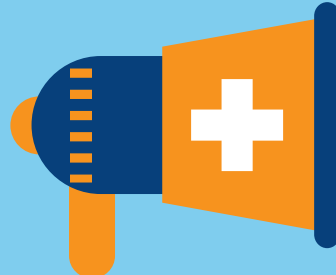
Extended range of services

81%

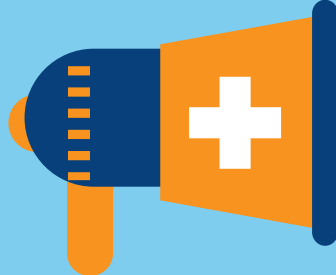
Improved quality of services



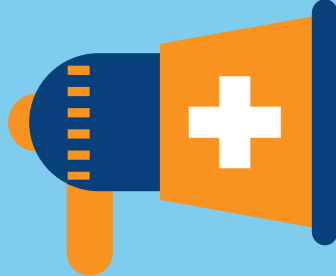
65% have attracted **new patients**



47% have had **increased revenue** from existing patients



41% have had **faster referrals**



25% have had **better IT comms** with ophthalmology and GPs



Most highly ranked **DRIVERS** of innovation



99% Improving customer experience

87% Patient demand

87% Availability of new technology



74% NHS / government commissioning

64% GOC regulations



Most highly ranked **BARRIERS** to innovation



87% UK economy conditions

74% Cost of innovation

64% Cost of finance

76% Lack of NHS IT connectivity to ophthalmology



70% GOC regulations

56% Government regulations